



# Application Guidance

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## About the Awards

The **Pan-African Awards for Entrepreneurship in Education** is a competition generously sponsored by **The Saville Foundation** in South Africa and managed by UK-based charity **Teach A Man To Fish**. The competition rewards the most **innovative and inspiring organisations working with young people in Africa, cultivating entrepreneurial and workplace skills in youth or using innovative methods to fund education.**

Past winners have ranged from multinational NGOs to social enterprises; from circus schools to single mother cooperatives. But all these winning organisations have demonstrated **the impact of enabling young people through entrepreneurial training or enriching their educational prospects** with innovative funding schemes and social enterprises.

Through the Pan-African Awards, **all applicants have the opportunity to become part of the wider Teach A Man To Fish network** where they can meet, share and learn from organisations

with similar missions.

The deadline for entries is **Tuesday August 14th, 2018.**

## Prizes

**First Prize of \$15,000**

**Two Runners-Up Prizes of \$5,000**

**Future Partner prize of \$5,000**

There are four cash prizes available for top applicants. Winners will also benefit from enhanced visibility, networking opportunities and mentorship on scaling and impact development.

Applicants that reach the shortlist stage will be invited to apply for the Future Partner Prize. For this prize, organisations are required to submit ideas on how they could partner with Teach A Man To Fish to take the [School Enterprise Challenge](#) programme to their network of schools.

Prize winners are expected to use the prize funds toward furthering their work as explained in their Pan-African Awards for Entrepreneurship in Education application. For exceptionally high performing organisations, it is possible to win both a top prize and the partner prize.

## What We Look for

The main features of projects and programmes we award are:

- **Entrepreneurial:** tackling problems in education by teaching, training and empowering young people through hands-on entrepreneurial experience or generating income to fund education.
- **Sustainable:** generates funding beyond donations and subsidies as a primary sources of income, able to retain and grow participants and promotes environmental protection.
- **Create Impact:** demonstrate measurable results for educational achievement and economic outcomes for participants and the wider community.
- **Experiential:** provide students with hands-on experience in a live environment

## How to Apply

1. You will find an online application form at [teachamantofish.org.uk/pan-african-awards-application](http://teachamantofish.org.uk/pan-african-awards-application)  
An offline template will be available to download to plan responses. **PLEASE NOTE:** this document is only for planning purposes - we will not accept forms submitted by email.
2. Please read the information in this document, the information provided on our website, and the competition Terms & Conditions in full before beginning your application.

3. You will need to complete the following sections:
- a. **Section 1: Submission Details:**

Please provide details of a named contact at your organisation. **It is vital that you provide us with a working email address and a telephone number** (including country code). All correspondence regarding the competition will be forwarded to this contact.
  - b. **Section 2: Organisation Information:**

Please provide the following information about your organisation:

    - I. **About your organisation:** provide up-to-date details about your organisation. Any self-generated income activities should be further explained in Question 2 under Entrepreneurship.
    - II. **History and rationale**

This is a space for you to tell us in some detail about your organization's history, mission and vision; how and why your organisation started and what does it hope to achieve.
    - III. **Your partners and participants**

In this section please explain the role of other organisations you work with (if any) and the three most common types of organisations you works with. Please also list the number of beneficiaries and briefly describe how you recruit participants.
  - c. **Section 3: Achievements:**
    - I. **Entrepreneurship:** In this section, please explain your model for fostering entrepreneurship in education. You may want to describe how your work is innovative, helps young people learn skills, empowers the future generation of entrepreneurs and raises awareness of entrepreneurship in your region. Please also describe any entrepreneurial activities you use to fund your work or support educational activities.
    - II. **Sustainability:** It is important for us to know what steps you have taken to ensure that your work in the field of education will be economically, environmentally and socially sustainable for years to come. You should tell us what steps are already in place as well as what further actions you plan to take to ensure sustainability in the future; this includes figures for self-generated revenue ensuring the project or programme's longevity and a revenue stream for your institution or organisation.
    - III. **Impact:** We would like to know what impact your project has had, both educationally and economically. Please provide figures and short case studies where appropriate to demonstrate the impact of your work.
    - IV. **Future Development:** In this section we want to see what impact winning a Pan-African Award would have on your work. We would like you to tell us how winning a financial prize would help you develop your organization or project. We are especially interested in any plans to scale your project.
  - d. **Section 4: Referee's Contact Details**

We will need the details of a referee in order to verify what you have told us in your application. Please ensure that this person will be easily contactable during August 2018 when we will be judging your entry. Referees cannot be family members of the entrant, must be independent of your organisation, and should be qualified professionals or government officials. For full details of referee criteria, please see sections 1.4-7 of the competition Terms and Conditions.
  - e. **Section 7: General Conditions**
    - Please confirm here that you have read and understood the competition Terms and Conditions.

- Please confirm that you agree to share your information with Teach A Man To Fish.
  - Please confirm your organization has a working bank account and is able to accept international transfers.
  - Finally please tell us where you heard about the competition.
4. Please complete and submit your application directly on the Teach A Man To Fish website at: <https://www.teachamantofish.org.uk/pan-african-awards-application.html>
  5. If you have any further questions about the application process, please do not hesitate to contact the competition organisers at [competitions@teachamantofish.org.uk](mailto:competitions@teachamantofish.org.uk)

## Tips for Success

To help ensure that your application to the Pan-African Awards is successful, please read and follow the tips below:

- Please ensure that the **email address** that you provide us with is working and is **checked regularly**. If you receive an award and we are unable to contact you, we will reallocate your award to another organisation.
- Write **clearly, concisely** and in **full sentences**. The judges will need to be able to easily read and understand your application.
- Make sure that you **complete all questions** and please **keep to the word limit** – any incomplete answers or content over the word limit may not be read by the judges.
- Make sure that **a focus on education and entrepreneurship** shines through in your application by telling us about your approach **openly** and **truthfully**.
- Ensure that it is clear **why your project is unique and/or innovative**. You must look **critically** at how you provide an entrepreneurial approach to education in a way that is sustainable.
- **Bring your application to life** with examples of your work and figures that support the claims you are making in your application.
- Remember, the competition is not just about winning – join our [Member's Network](#) and learn, share and connect with other organisations leading programmes enabling young people through entrepreneurship in education.

**Good luck** with your entry from all at **Teach A Man To Fish** and **The Saville Foundation!**