

Live the Legacy: Towards A Socio-Economically Empowered Youth

In the spirit of Youth Month the EEESAY team celebrated what it means to be a young entrepreneur by showcasing learners' success in business on social media. Youth month celebrations concluded with a Youth Advisory Group Meeting in Eastern Cape.

Thirteen (13) Learners from St Charles Sojola High School, Ncedolwethu Senior Secondary School and Sobantu Senior Secondary School in Chris Hani district in Eastern Cape also gathered to give feedback on their experience in the EEESAY Programme so far. Learners spoke about what it means to be a young entrepreneur. All learners agreed that being a young entrepreneur means having courage to start a business, being willing to take risks and being innovative in the process.

We would like to congratulate all the learners who were part of this discussion for representing the voice of the EEESAY youth and giving the EEESAY Team useful feedback to ensure the programme is, - and remains - YOUTH-centred. We are listening!



The Eastern Cape Youth Advisory Group brought together learners from Ncedolwethu SS, St Charles Sojola HS and Sobantu Secondary School

"This programme creates a path for the nation; it gives good quality training and encourages us to be successful. It provides methods on how we can be better entrepreneurs and encourages us that failing is not the end of the world."

"The country is facing a challenge of lack of employment. EEESAY teaches us how we can start our own business using available resources e.g. recycling and gardening. It enables us to open our minds that everything is possible." - YAG Eastern Cape, 2018

KwaZulu Natal Youth, you are next!

We're looking forward to having an informative session with KZN learners in July – August 2018!

The EEESAY newsletters will be sent out quarterly. If you have news to share, please send us an email or WhatsApp message. We love hearing from you!

Entrepreneurship journey video - KZN



On 19th May 2018, 36 aspiring entrepreneurs (learners and teachers) from three schools; AmaZulu High School (the winners), Amahlubi High School and Phendukani Full Service School (the runner ups) received training on making videos and story telling at AmaZulu High School. These schools were chosen by our panel of judges for their exceptional application and for submitting their business plans on time.

This was an eye opening training for the business teams facilitated by Mr Fletcher and two of his students: Jacques and Adam from Clifton High School in Durban. Participants learnt about story structure and the technicalities of video recording. This was followed by an interactive activity where all learners got to use the filming equipment to apply the theory covered in the workshop.

To top it all off, each of the participating school business teams will receive filming equipment worth R3000 to capture their entrepreneurial journeys! We can't wait to see and share their videos.

"Thank you very much for coming to our school. It was a pleasure to have you all day. We were over the moon. I cannot forget this day and what I have learnt, like how to make a video and how to frame the movements." **Sinqobile Nxumalo, AmaZulu High School.**

"This workshop was exciting. We learnt a lot from it and it was very informative. We learnt how to shoot videos, about editing, sound and the best ways to place a camera. We also got to experience everything because they showed us how to use the cameras." **Nonhle Sibaya, Amahlubi Secondary School.**

EEESAY Post School Youth



Since 2017 The EEESAY programme has been supporting 40 schools across KZN and Eastern Cape to plan, set up and develop real learner-led school businesses. In 2018, the EEESAY project began working with 50 post-school youth aged 18-25 years from Escourt, KZN.

This part of EEESAY is facilitated by our partner Business World Development Trust, a skills development institution. Their core focus is to equip students with extensive knowledge of South African business, enabling young people to enter the market as a formidable contender to existing businesses. Learners first complete their NQF Level Two (a nationally approved qualification) in New Venture Creation. In July these learners will take their first courageous steps in implementing their

"My business will be helpful for my community as it will create employment opportunities. I am looking forward to be the first young entrepreneur in my community." **Cebo Mchunu, Escourt – KwaZulu Natal.**

businesses.



EEESAY PRIZES! Have you heard? EEESAY is awarding up to **R22 000** in prizes per provinces - and you can be a winner! Get your share of this amazing opportunity!

Category	Prizes	Application Process
Enterprising Student Awards	1. R2000 Voucher	Complete & submit Learner nomination form, business plan and annual report
	2. R1000 Voucher	
Inspirational Teacher Awards	1. R4000 Cash	Complete & submit Teacher nomination form, business plan and annual report
	2. R2000 Cash	
School Prizes	1. Best business – R6000	Submit both your business plan & annual report!
	2. Most environmentally sustainable business – R2000	
	3. Business portfolio prize** – R2000 stationary hamper	
	4. Most innovative idea – R1500	Submit your business plan
	5. Best up-and-coming business – R1500	

* Prizes will only be awarded if the standard of entries warrants it; EEESAY reserves the right to not award prizes.

** The Business Portfolio prize will be awarded to the school that completes the most, good quality business portfolios completed by learners.

1. Develop and SUBMIT your Business Plan NOW

2. Launch and Run Your School Business

3. Write and SUBMIT your annual report by 17th September 2018

4. Earn your Bronze Level Award and progress to Silver in 2019

Byletts Catering Launches



Byletts High school in Eastern Cape launched their business making and selling delicious products ranging from a filling meal of fat cake and fish to cold drinks! Mrs Bati ***"We sell these products because we saw a need for learners that was not being met, and decided to venture into it! The demand has been so great that we run out of stock while learners are still in the queue."*** The school business team sell their food during school breaks but also during governing body meetings and sports matches.



Responsibilities are divided in the team and appointed learners buy new stock for continuous running of the business, with the support of Mrs Mbuyazwe, ***"To buy our first stock we used R440 raised from fundraising, and have since gained an income of R1500, making R1000 profit."***

An arrangement has been made with the school to keep business profits in the school bank and learners are ecstatic and enjoying the business, said Mrs Bati. **Halala** Byletts Catering, we look forward to your business developments in future!

EEESAY wins Eco-Logic Award

EEESAY won Gold in the Green Economy category of the Eco-Logic Award in June! This award is presented to projects that positively contribute towards a sustainable world. EEESAY was awarded after being evaluated by a panel of highly respected and environmentally aware judges. We congratulate the EEESAY Community as a whole for this win. Building a sustainable future together!

Award Pop-Up Celebration: we are overwhelmed with excitement for this recognition and want to share it with all of you. Look out for the ECO-LOGIC Award - your school maybe next!



St Charles Sojola High School Business Team with the Eco-logic Award.



Sue, centre (WESSA) and Susannah (Teach A Man To Fish) right receiving the Eco – Logic Award

Coming Up



Business Stories: Our next newsletter will showcase all your wonderful businesses. Please contact Sane at [Sanelisiwe\[at\]teachamantofish\[dot\]org\[dot\]uk](mailto:Sanelisiwe[at]teachamantofish[dot]org[dot]uk) to share your



Save the Date: On 13th October (Eastern Cape) and 19th October (KwaZulu Natal) EEESAY invites schools to gather, celebrate and showcase this year's businesses!



Video Training: The Entrepreneurial Journey Video Training which will take place in Eastern Cape for two lucky schools!



Youth Advisory Group: In the third term, the EEESAY team will be on the road again to run our KwaZulu Natal Youth Advisory Group sessions, we want to hear what young people think about EEESAY and how it can impact their lives!

Find out more

[Click here](#) to find out more about EEESAY.

For specific enquiries, please email info@teachamantofish.org.uk.