



## INCOME GENERATION FOR NON-PROFITS COURSE

### ABOUT TEACH A MAN TO FISH

Set up in 2006, Teach A Man To Fish is a world leader in entrepreneurship education. Through our programmes, we equip educators in school and out of school settings to help young people gain business and life skills through real youth-led businesses. By participating in the planning and running of a real business, children and young people develop a range of essential life skills and experience.



### TRAINING AND CONSULTANCY SERVICES

Teach A Man To Fish has 15 years of experience in Training and Consultancy, working with a range of clients including NGOs and educational institutions around the world, building their capacity in entrepreneurship education, business development, and financial sustainability.

## THE INCOME GENERATION FOR NON-PROFITS COURSE

Drawing on our global network of experts and experience, Teach A Man To Fish is well placed to support non-profit organisations to improve their sustainability through the generation of new income streams that can support their social mission.

This is a flexible course designed to meet the needs of each individual and organisation taking part - there is no official start date, so participants begin their entrepreneurial journey when it suits them. Our instructors work collaboratively with participants and keep them accountable throughout the course, finding a schedule that suits them and creating a personalised plan for success. Participants benefit from our unique approach combining group and individual coaching, Q&A sessions, online support available at all times, and an international community of like-minded peers participating in the course.



***This Course was a perception changer for me; I haven't had any lessons like this one before now.***

Stella, Programme Director Odyssey Educational Foundation Nigeria



## STEP 1

### GENERATING AND TESTING IDEAS

Coming up with a social enterprise idea and constructing a prototype.

## STEP 2

### BUSINESS PLANNING AND GETTING READY TO LAUNCH

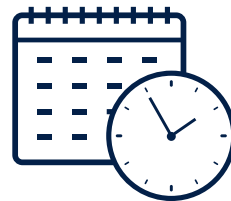
Creating a business plan and developing all the knowledge, tools, and confidence needed to launch.

## STEP 3

### GETTING YOUR SOCIAL ENTERPRISE OFF THE GROUND

Launching a social enterprise and developing a new income stream for your organisation.

Each step is made up of **4 modules** and each module takes a **minimum of 3 hours to complete.**



Completion of the course takes up to

**6 months**

*with a fast-track version that takes only 3 months to complete!*

## COURSE OUTCOMES

By the end of the course, participants:



Have created their very own innovative and feasible social enterprise idea for their organisation.



Are equipped with all the essential business skills needed to successfully set up and launch a social enterprise.



Have generated a new income stream for their organisation, ensuring its financial sustainability.

## GET IN TOUCH

To find out more about the course, visit our website or email us:



<http://courses.teachamantofish.org.uk/>



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