



# Financially Self-Sufficient Schools 2007

## ◆ Education That Pays For Itself ◆

*A Conference for Social Change*

### Presenters & Presentations

#### **Martín Burt, Fundación Paraguaya, Paraguay**

##### ***Transforming high school students into rural entrepreneurs***

Martin introduces the 'San Francisco de Asis Agricultural School' and provides a breakdown of how the school is creating a new generation of rural entrepreneurs whilst paying for its own running costs.

##### **Bio**

Martin began the Fundacion Paraguaya in 1985, still under the dictatorship of General Stroessner, and started the country's first microfinance program. He was also instrumental in starting the country's first environmental protection foundation and was elected twice as president of the Paraguayan-American Chamber of Commerce. From 1991 to 1993, he served as Vice Minister of Commerce. He was elected Mayor of Asuncion, in 1996, and served a five year term.

#### **Polan Lacki, Brazil**

##### ***What farmers demand isn't always what they most need***

Polan explores the reasons why farmers in Latin America continue to struggle on the poverty line and how practical education can help these farmers lift themselves into prosperity.

##### **Bio**

An agricultural extensionist and former FAO officer, Polan is widely regarded as one of the leading thinkers on agricultural education reform in Latin America. After obtaining a degree in Agricultural Engineering from the Federal Rural University of Rio de Janeiro, he worked for 15 years as an extensionist and director of two agricultural extension services in rural Brazil.

#### **James Tooley, Global Orient Fund for Education, India**

##### ***Private Education For The Poor: Better outcomes with lower costs***

James will be exploring why it is that 'budget' private schools, started by local entrepreneurs, provide such a popular alternative to public schools across the developing world and how they manage to consistently outperform their public counterparts.

##### **Bio**

Professor James Tooley, Ph.D. is the President of the Orient Global Education Fund and Director of the E.G. West Centre, the UK's only university research centre dedicated to understanding the role of choice, competition and entrepreneurship in the delivery of "Education for All."

#### **Mariana Martelli, CODESSER, Chile**

##### ***Linking the classroom to the work place***

Mariana will be drawing on her Chilean educational experience to discuss how school teaching should adapt to equip future generations with the skills to succeed in the workplace.

#### **Bio details**

Dr. Mariana Martelli is the Academic Director of the Corporation for Rural Social Development (CODESSER), an education corporation founded by the National Society of Agriculture in Chile. CODESSER supports the development of agriculture and forestry by providing basic training, further education, and extension service.

### **Godfrey Nzamujo, Songhai Center, Benin**

#### ***Self-Sufficient Education in Africa – The Songhai experience***

Godfrey will be looking at the root causes of rural poverty in Africa and identifying how agricultural education needs to change if it is to make a fundamental, lasting contribution to poverty eradication.

#### **Bio**

Father Godfrey Nzamujo founded the Songhai Centre in 1985 which has since become a pioneering farm, training, and research centre in Porto-Novo, Benin. In 1993 Father Nzamujo was awarded the Hunger Project's Africa Prize for Leadership, and is the author of Songhai: When Africa lifts up its head.

### **Sylvia Finlayson, Rising Star Outreach, India**

#### ***Financially self-sufficient schools for the poor – a conceptual framework.***

Sylvia will be reflecting on lessons learnt from the history of financially self-reliant schools in Asia and examining the progress of four Asian schools currently aiming towards full financial independence.

#### **Bio**

Sylvia is Director of Program Development for Rising Star Outreach of India. Previously the Executive Director of Care For Life, a development organization in Mozambique, Sylvia has been involved in humanitarian work in several countries around the world. She is also currently working on her PhD in Educational Leadership and is Associate Editor for an international online magazine.

### **Getu Makonen, Opportunity International UK, UK**

#### ***Using microfinance to promote sustainable schools for the poor***

Getu will be taking an in depth look at how micro-finance can be used to support the development of financially sustainable schools across the developing world.

#### **Bio**

Getu has 25 years of experience in development research, planning, implementation and evaluation with focus on microfinance. He currently serves as Director for Strategic Alliances and as Manager of the Orphans and Vulnerable Children Project funded by the USAID under PEPFAR.

### **Juan Carlose Bregy, FEDIAP, Argentina**

#### ***The long road towards self-sufficient agricultural schools***

Juan Carlose takes a close look at the challenges facing agricultural schools on the road to financial self sufficiency and drawing on his experience in Argentina, suggests ways to overcome them.

## **Teodoro Andia, Escuela Colonia Pirai, Bolivia**

### ***Experience of the Escuela Colonia Pirai***

Teodoro will be using the specific example of the Escuela Colonia Pirai to demonstrate where and how self-sufficient education can address the problems faced by rural communities in Latin America.

## **Astrid Hollander, OREALC-UNESCO**

### ***In search of new paths for professional & technical education***

Astrid will be outlining the future strategy of OREALC-UNESCO in supporting entrepreneurship education across Latin America.

### **Bio**

Astrid Hollander is the Special Assistant for the OREALC-UNESCO Education Program. Astrid was previously representative for Latin America and the Caribbean at UNESCO-UNEVOC and also for issues related to HIV/AIDS and TVET. Before joining UNESCO-UNEVOC in 2003, Astrid worked as a project assistant in the education sector of the UNESCO Office for the Pacific in Samoa.

## **Fátima Hashim, University of Malaya, Malaysia**

### ***Sustaining Youth Entrepreneurship through School Operatives***

Fatima will be focusing on the role of 'teacher as social entrepreneur' and explain how through this role they can spread the spirit of entrepreneurship in the younger generation and bring about lasting social change.

### **Bio**

Fatimah Hashim has served as a classroom teacher, curriculum specialist, teacher trainer and education consultant during a career spanning over 20 years. Author of a variety of education journal articles, her research centers on psycho-social profiles of adolescent learners as well as language literacy development for the marginalized.

## **Halima Awang, University of Malaya, Malaysia**

### ***Entrepreneurship Acculturation Course: One Model Fits All***

How can we improve school curriculums so that they fit with 'real world' needs? Halima offers a solution, in the form her own 'Basic Entrepreneurship Acculturation Module' which promotes the importance of soft skills in the learning program.

### **Bio**

Halima is an Associate Professor at the Faculty of Economics and Administration, University of Malaya, Malaysia. Her social work activities and research interests include poverty and development, empowering women through education and training and developing the entrepreneurial skills of rural communities.

## **Andrew Baird , Making Cents, USA**

### ***Effective entrepreneurship in education- from business simulation to smarter technology for smarter business***

Participants in the session will learn about and experience several enterprise development and agricultural business curricula. Andrew will be also be discussing how to strengthen the important links between experiential learning and practical application

## **Bio**

Andrew is an enterprise development specialist with more than twenty years of international youth entrepreneurship and micro and small development experience. As the Director of International Programs at Making Cents International he oversees the implementation of numerous youth and adult enterprise development initiatives.

## **Nik Kafka, Teach A Man To Fish, UK**

### ***Changing the World One School At A Time***

Nik will be giving an insight into the diverse strategies used by Teach A Man To Fish to create an active global network of educators and institutions pursuing self-sufficiency in education.

## **Bio**

Developing an interest in Micro-finance during his career in the London banking world, Nik began working with the Fundacion Paraguaya in 2002. After returning to the UK, Nik founded Teach A Man To Fish in 2005 with the mission of creating a global network of schools following the 'Education that pays for itself' model.

## **Nik Kafka, Anthony Murathi (Africa Now, Kenya) & Jose Iberico Collazos (Nova Selva, Peru)**

### ***Innovation through experimentation – international micro projects***

At the beginning of 2007, TAMTF supported 13 diverse income generating proposals at schools across the world. Two project leaders, Anthony Murathi and Jose Iberico Collazos, will be describing the impact that even small scale projects can have on educational standards in rural schools.

## **Jim Stephenson, Teach A Man To Fish, UK**

### ***School income generation & access to education for HIV/AIDS Orphans***

Every year hundreds of thousands of children are unable to access to attend school due to HIV/AIDS affliction in their families. Using the example of Africa, Jim Stephenson describes how school income generating projects can provide a sustainable solution to this mounting crisis.

## **Bio**

Jim's interest in rural entrepreneurship was sparked during postgraduate research with The World Agroforestry Centre in Tanzania. With experience working in India and East Africa, Jim has been working as TAMTF's Programmes Manager since 2006 with the specific task of developing the 'Schools for Rural Entrepreneurs' network in Kenya.

## **Steven Carver, Karatara Trust, South Africa**

### ***Business School for the Poor: Self Sufficiency in Higher Education***

Steven will be looking at how to break the cycle of the poor remaining poor by offering young people from disadvantaged backgrounds in South Africa a tertiary level business education that pays for itself.

## **Bio**

Steven is the Chairman of the Win Win Group and founder of the Karatara project, Eden Campus—Africa's first free rural eco-business school for entrepreneurs. Steven is also Executive Trustee of Outward Bound, the largest Inner City Youth Development and Teambuilding Organisation in the world.

## **Solomon Adebola, Babcock University, Nigeria**

### ***Financing Private University Education In Nigeria - The Synergy Option***

Solomon will be exploring an integrated solution to the funding problems faced by private universities across the world. In particular he will be looking at best practices for integrating income generating and entrepreneurship with more traditional funding sources.

#### **Bio**

Solomon's organization, Babcock University, is the first government licensed private university in Nigeria. The institution relies almost completely on internally generated revenue to run and sustain its programmes and activities. Solomon has over two decades experience of teaching at a tertiary level and ten years experience as a Financial Management Consultant.

## **Jennifer Ungemach, Ecology Action, USA**

### ***Sustainable Agricultural Education – GROW BIOINTENSIVE Self-Sufficient Mini Farm for Schools***

Jennifer will be describing how GROW BIOINTENSIVE can help agricultural schools reach their self sufficient production goals even without large amounts of land. Jennifer will also be looking at the value of teaching GROW BIOINTENSIVE to a new generation of young farmers and its impact this on the future of small scale farming.

#### **Bio**

Jennifer has worked as Latin American Liason for Ecology Action since 2006. Jennifer completed her Masters in Sustainable Agriculture in 2005 and GROWBIOINTENSIVE training in 2006. In 2007, she led numerous workshops and training days at La Escuela San Francisco de Assis school.

## **Marcelo Gonzalez Ale, Agro XXI, Bolivia**

### ***Social Network to Create Opportunities for Young Indigenous and Non-Indigenous People***

Marco highlights the contradiction between the efforts made to put children through school in Bolivia and the little return families receive on their investment, due to a lack of jobs for high school graduates. He will then explore ways to address this problem and prepare students to generate their own employment after leaving school.

## **Angel Cuevas & Yves Van Gijssel, PROFETAL, Ecuador**

### ***Community High School Micro-Business Corporations***

Angel and Yves present the concept of the 'Community High School Business Corporation' where school administrators, teachers, students, parents and community leaders join together to improve the relevancy and quality of education for rural youths.

#### **Bio**

Angel and Yves have 15 years of experience in agricultural technical education at both secondary and university levels. During this time they have worked to formulate sustainable strategies for agricultural enterprise and improve the quality of agricultural technical education.

## **Douglas McMeekin, Yachana, Ecuador**

### ***Yachana, "A Place for Learning" in the Ecuadorian Amazon***

Douglas presents the case for the 'tailor made' curriculum, built around the needs of the community. Combining Agriculture with Eco-Tourism, Douglas demonstrates how students at Yachana High School are learning how to both lift themselves out of poverty and strengthen local rainforest conservation.

#### **Bio**

Douglas McMeekin, originally from the U.S., has lived in the Ecuadorian Amazon since 1986. He started the Yachana Foundation (formally FUNEDESIN) in 1991 and has presented its work worldwide.

### **Anna Ford, J Sainsbury's plc, UK**

#### ***From Supporting Suppliers to Supporting Sustainability***

Anna explores how big businesses can improve both the social and environmental sustainability of their relationship with small suppliers across the world, using the example of J Sainsburys, one of the leading food retailers in the UK.

#### **Bio**

Anna is currently a non-executive director for Sainsbury's plc, one of the UK's largest food retailers, and Chancellor of the University of Manchester. Anna became the first female news reader for ITN in 1978 and presented and reported for the BBC and ITV until 2006. In the same year Ms. Ford received an honorary doctorate from the University of St Andrews in honour of both her broadcasting and academic career.

### **Sean McKaughan, AVINA Foundation, Latin America**

#### ***Creating Effective Networks For Social Change: Lessons from AVINA's Experience***

Sean draws on AVINA's vast and diverse experience of creating social networks and offers an account of what they have learnt using this powerful yet challenging tool for social development.

#### **Bio**

Sean McKaughan is the CEO of AVINA and has been working in the field of Sustainable Development for the last 15 years in connection with institutions such as the World Bank, the LBJ School of Public Affairs, the Houston Advanced Research Center (HARC), and the Center for the Study of Western Hemispheric Trade.

### **Mary Liz Kehler & Luis Fernando Sanabria - Fundación Paraguaya, Paraguay**

#### ***School In A Box – a joint initiative between Teach A Man To Fish & Fundación Paraguaya***

Mary Liz and Luis Fernando will be presenting the 'School In A Box' concept, the self-contained and comprehensive guide to income generation, which in conjunction with Teach A Man To Fish will be distributed across the developing world.

#### **Bios**

Mary Liz has been with the Fundación Paraguaya since September 2005. Since moving to Paraguay in 1998 she has worked as a consultant for the Avina Foundation and local NGOs and has served on the boards of Directors of various educational institutions.

Luis Fernando Sanabria has been working in the Micro Finance Program since 1987. He has also done consulting work for the Inter American Development Bank, Avina Foundation, and the United Nations Development Program, among others.

## **Dr. Warner Woodworth, Brigham Young University, USA.**

### ***Lessons of Micro-Franchising - From replicating success to replicating schools***

Warner will be drawing from his experience of micro-franchising to explore what is needed in a small business model for it to make the successful transition across localities, nations and continents in the developing world.

#### **Bio**

A Professor at Brigham Young University, Warner is a prolific author and recipient of numerous academic awards for his work. He has founded multiple development organizations across Central and South America and is currently working on a global 'Microcredit Summit' strategy to empower a hundred million of the world's poorest families through the creation of new village bank systems.

### ***1<sup>ST</sup> Pan African Entrepreneurial Teachers Award Winners***

#### **Leonard Omondi Akwany, Kenya**

Leonard is the coordinator of Ecofinder Kenya, a group that works to turn job-seekers into job-creators through its environmental entrepreneurship programmes. Through Ecofinder Kenya and Lake Victoria Sunset Birders, Mr. Akwany has established eco-tourism enterprises, tree growing enterprises, and sustainable agriculture programmes in partnership with schools across Kenya.

#### **Atanga Martin Tabifor, Cameroon**

Atanga is the coordinator of Paradise on Earth, a non-profit organisation based in Cameroon. Paradise on Earth began over a decade ago as a movement encouraging Cameroonians to compost their waste. Today it encourages entrepreneurship by helping children and teenagers to generate and save money through the reuse and sale of what would otherwise simply be municipal waste.

#### **Pamela Akinyi, Kenya**

Since 2002 Pamela has used an entrepreneurial approach to tackling malnutrition and improving the economic status of her students at Ojere Primary School. Through her purebred poultry project, students bring their local breeds of chickens to school, breed them and take home hybrid chicks, using the income to pay for their educational materials.